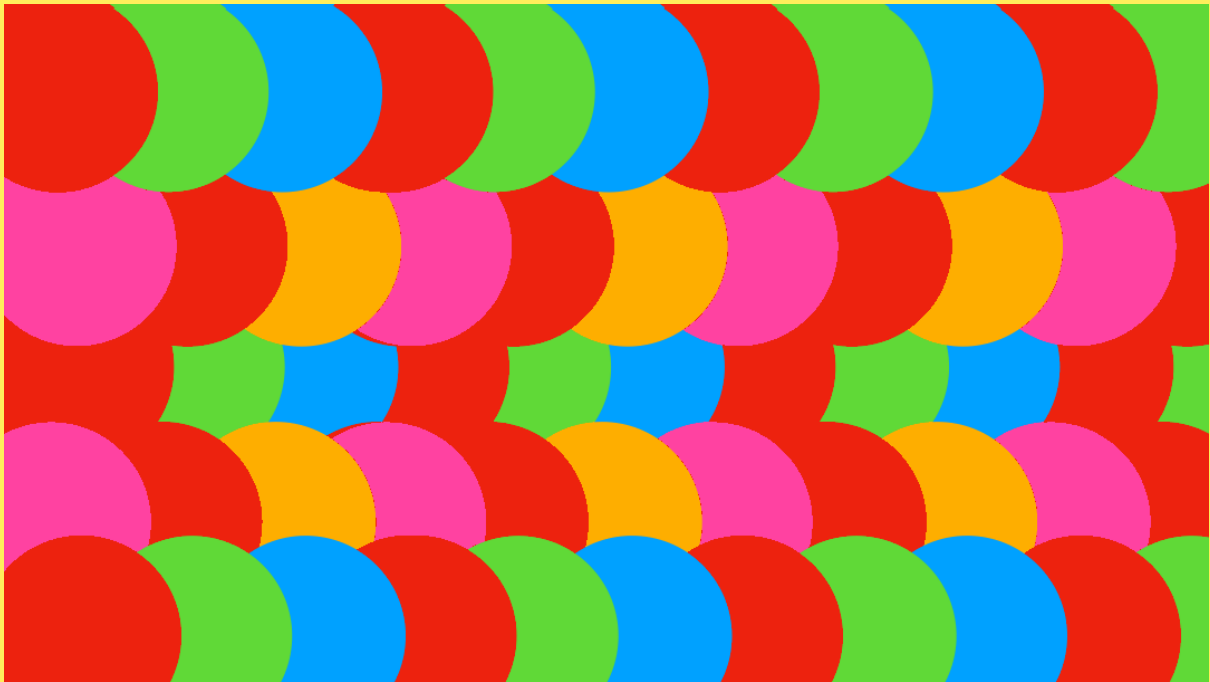


MENTORING PRESENTATION FOR PEOPLE IN INSTITUTIONS



These slides are free to use for everyone who has the power to influence some change. The issue of underfunding and lack of activity in creating connections between working-class womxn artists and quality mentors is your chance to shine!

The slides should be downloaded by people who work in institutions and arts funding bodies to use in boardroom meetings so they can convince those with the power to do something about the problem.

I've made them a bit crappy on purpose so they are believable as internal slides. I've also included a video guide to help you present them in the most successful way. The slides are provided in a variety of formats.

Here are the presentation notes from the slides in case you need them all in one place:

1-7)

(Skip through quickly to great jazzy animation)

Hello everyone and thanks for giving me your time today. I've been doing some research and I think I've found a great opportunity to get some great PR and show that we are making a real effort to help improve inclusivity and it has the potential to provide a lot of great content for our social media channels and website.

8)

I'd like to talk you through the Benefits of Mentorship.

9-17)

To a mentee mentorship can:

Connect you to a network

Develop your skills

Give you opportunity Foresight

Get your art promoted

Give you constructive feedback

Give you a place at the table

Build your confidence

Help you learn from others' experience

Give you alternative perspectives

Give you encouragement

Give you professional relationship experience

Give you industry Insights

Let you be at the right place, at the right time

Give you access to technology

Give you the benefits of nepotism

18)

So yes, for somebody who perhaps was previously hard to find and didn't know where to start or who to approach to get their work seen and find ways to live of their art a Mentor really paves the way to:

Opportunities

Funding

Self-belief

Making a living from Art

Fast-tracked success

Introductions

19)

But...

20)

Working class womxn are far less likely to find a mentor. They do not have a ready made network of friends or parents friends who already know and have been successful in the art world or creative industries. They can also feel a great sense of being unwelcome or that they are imposters or their lack of professional art experience shows them up because they were busy working paid jobs when others were studying how it all works.

21)

So by default this groups are less likely to have studio visits, be selected to shows, be funded by private institutions or even start to write an application at all.

22)

Support schemes don't fill this gap.

23-33)

So come on team, let's do our part, raise our profile and gather some real success stories that show us that we are not like those others.

We all hold the power within us to change the narrative on this sad story for Working Class Women artists.

So let's do it!

When shall we start?